



LEAD CALLING SERVICE



LEAD CALLING SERVICE, LLC
“Helping Sales Professionals get **MORE...**”

Sales Professional,

As a growing business, you need a team that will feature telemarketing, sales and appointment settings at a cost-effective price. That’s exactly what we offer. You will no longer have to dial for dollars or do any cold calling – we will take care of that so you can concentrate on growing your business.

The Lead Call Service (LCS) team has telemarketed for large and small companies alike, but we have focused in developing skills and familiarity with various Sales Professions requiring general and very specific discussions. We pride ourselves on providing quality service to every client. Our agents are all college graduates and seasoned professional with many years of telemarketing experience. They report to a central office and are equipped with the latest CRM and auto dialers in the industry. With the tools and skills they have, processing your leads list and distilling it to warm and hot appointments are very attainable tasks.

Not only will we provide outstanding expertise, we can do it at a lower rate than other firms. In terms of price, telemarketing agencies charge \$30 to \$60 per hour. Our low cost **INTRODUCTORY PRICING** programs are significantly lower. Our rates are all-inclusive, and include the following services:

- a. **Script Development and Adaptation** - Our scripting department will work hand in hand with you to prepare a stellar script built for getting those appointments. If you already have a script, we can work off that and adapt to it.
- b. **Agent Training** - agents are trained and familiar with real estate calls but familiarize themselves with your specific campaign, product, and the script well before start date. You can also do mock-calls with them prior to the campaign start-date.
- c. **All Toll Fees Nationwide** - from New York to California, even Canada, and no extra fees will be charged.
- d. **Hours of Agent Calling** - Each hour you purchase is a “calling hour.” We only charge for hours spent making calls and not the hours spent doing reports or script development, etc.
- e. **Daily or Weekly Reporting** - We will send you the call log and appointment file daily. We constantly update you with your campaign and call metrics, and can immediately change our script and techniques with your approval. At the end of the campaign, we will return the full database to you with all fields updated, if needed.

If you have any questions, feel free to contact me at your earliest convenience. After the initial program, we can continue to call on a per hour rate based on your needs (minimum hours apply).

To LEARN MORE, please send an email to us at
Info@LeadCallService.com or Call 877.SAY.WOWW (877.729.9699 ext 4)

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**LEAD-CALL
SERVICE**

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COLD CALLING

Let's face it - not everybody likes cold calling. It's an art, and our agents are masters in warming up callers to be receptive and to hear out your message. You do not want to do this in-house. Leave it to us!

LEAD CALLING / APPOINTMENT SETTING

We are highly skilled in appointment setting. Our agents can work on YOUR large lead lists and make persuasive sales pitches to hundreds of contacts a day. They are a professional front line sales force that convinces your prospects of the benefits of your service. Once the prospect is informed, interested and qualified - our agents will set an appointment for your dedicated sales team to finish the job. We use a dedicated online calendar to coordinate our collaborative efforts in real time. Appointment setting is the only way to arrange a one-on-one meeting with your sales force and your clients.

This is a potent force multiplier that will create much greater efficiencies to your existing sales team. Let us do the grunt work and your team close the final sale.

IN SUMMARY...

- **YOU** Provide the lead list
- **WE:** Make the calls to those leads on behalf of YOU!!
Provide YOU daily call log reports

Our agents are familiar with Sales Calls and Appointment Scheduling for both B2B and Residential and have worked through many of the "obstacles" put forth by gatekeepers, owners, and residents.



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